



New Assessment from CCL

# Globally Responsible Leadership Assessment

**Establish a baseline or measure the progress of your Corporate Social Responsibility (CSR) efforts. Our tool can help your organization assess and enhance the critical role leadership plays in building a responsible business.**

## Invitation to Try Our New CCL Assessment

The need for organizations to become more sustainable and take responsibility for their impact on stakeholders is becoming more and more urgent. Yet, moving in this direction is not always easy - it often requires new strategies, new mindsets, and new ways of leading. To help you identify the leadership practices that work as assets - or liabilities - in your organization and move towards sustainability and CSR, the Center for Creative Leadership (CCL®) invites you to try our exciting new tool addressing the following questions:

- 1 What beliefs about globally responsible leadership do people in your organization hold?
- 2 How well does your organization apply and implement leadership for global sustainability?
- 3 How frequently do leaders in your organization engage in globally responsible leadership practices?

### Globally Responsible Leadership Culture



1 Leadership Beliefs



2 Mastery of Leadership Practices



3 Frequency of Leadership Practices

## Globally Responsible Leadership: CCL's Framework



Based on research in organizations that are highly successful on their journey towards global responsibility, we have identified eight facets of globally responsible leadership. Our new assessment maps the extent to which these facets are represented in your organization's beliefs about leadership, as well as in your day-to-day leadership practices. The results give a comprehensive picture of your organization's unique leadership culture for global responsibility and provide insights into how your organization can develop further on its journey towards sustainability/CSR.

## Requirements for Participating Organizations

### HOW Participation:

Participating organizations are asked to identify an internal liaison who oversees the collaboration and provides access to employees to complete the assessment.

### WHAT The Online Assessment:

The assessment takes approximately 20 minutes to complete and covers all eight facets of leadership beliefs and practices.

### WHO The Participants:

In order to give you a meaningful picture of your organization, a representative cross section of your employees should complete the assessment.

## Key Benefits for Participating Organizations

### All participating organizations will receive:

1. [A detailed feedback report](#) - A report on the current status of your organization's leadership culture for global responsibility. The report can be used to create a plan of action based on your organization's results.
2. [Options for customized support and development](#) - Based on your needs, we can offer an array of additional services to accompany the feedback report, including customized feedback and a variety of developmental activities, such as learning days, Webinars, in-house presentations and the development of targeted training programs.
3. [Possibilities for customized research collaboration](#) - The chance to build an ongoing relationship with CCL that can lead to future opportunities for collaborative research tailored to your organization's questions and needs.
4. [Opportunities for networking](#) - Inclusion in CCL's interactive network with people and organizations interested in the topics of sustainability and CSR, providing an opportunity for benchmarking and sharing of best practices.

## Contact

### Please direct any inquiries to a member of CCL's GRLA Team:

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