

April 27-29, 2009 | Accra, Ghana
May 18-19, 2009 | Colorado Springs, USA

Leadership Essentials



Discover the Leader in You

• Key Elements

- The essential elements of leadership
- Key drivers of leadership development
- The importance of learning to learn
- Giving and receiving feedback
- The role of emotional intelligence
- Assessing strengths and developmental needs

• Audience

- Non-profit Organizations
- Educational Institutions
- Community Organizations
- CCL Staff and Family members

The program includes three main components.

Assessment: Assessment tools to help participants look within and examine their identity, leadership skills and challenges, and set developmental goals.

Challenge: Experiential team-based activities provide a safe place for participants to enact and enhance leadership skills

Support: Leadership Essentials emphasizes peer learning. The supportive environment enables participants to share their challenges and aspirations, receive feedback on their strengths and development challenges, and chart a course to greater effectiveness.

The resource materials and peer input helps participants uncover practical steps they can take to reach personal development goals.

"I didn't think this course would be a great thing. It has been incredible. I now know what my mission is and how to achieve it." ~ LE Participant, India

Who Should Attend

The Leadership Essentials program is designed to help leaders at all levels understand and unlock their leadership potential¹



"Within the first hour of the program, it felt like we had bonded and known each other for a long time. We were friends, sharing the same passion and with a common goal to learn and grow together; and so the classroom became a place where we put aside our credentials, age and positions to focus on our development as leaders." ~ LE Participant, Ethiopia 2008

Outcomes

- Participants learn essential elements of leadership and key drivers of leadership development.
- Participants acquire insight into themselves and their leadership skills and challenges.
- Participants develop their leadership capacity using the Center's ACS framework for development.
- Using the Center's SBI model, participants learn techniques for giving and receiving feedback.
- Aided by peer support, participants gain fresh perspectives and practical advice on how to tackle their personal leadership challenges.



Developing Leaders Globally

Leadership Essentials has been delivered in the US, Ethiopia, India, and Kenya:



USA



Ethiopia



India



Kenya

Registration

Program fees are \$400/person. Group discounts are available. To register or get more information, please contact carlsonj@ccl.org

About CCL

The Center for Creative Leadership (CCL®) is a top-ranked, global provider of executive education that develops better leaders through an exclusive focus on leadership education and research. Founded in 1970 as a nonprofit, educational institution, CCL helps cultivate creative leadership through an array of programs, products and other services. Ranked among the world's top providers of executive education by BusinessWeek and the Financial Times, the Center for Creative Leadership develops some 23,000 leaders in more than 120 countries on six continents each year.

The Genesis of Leadership Essentials

The Center launched the Global Voice of Leadership effort to make leadership development more affordable and accessible in our world. Teaming up with IDEO and Continuum, two leading innovation consulting firms, CCL met with over 100 organizations in Africa, Asia, Europe and the US to understand unmet leadership needs. Based on this learning, CCL is developing a series of offerings that can scale leadership development.

The Leadership Essentials program is one of several GVOL offerings. It is based on core tenets embedded in the Center's leadership development programs.

The Center welcomes collaboration from organizations that seek to increase access to leadership development. For more information please see www.leadbeyond.org.

"These two days have been phenomenal. The entire approach has been so effective. I have the passion to take my goals forward. I now have clear direction." ~ LE Participant, India

