

Understanding the Leadership Gap



Center for
Creative
Leadership

ASIA EUROPE NORTH AMERICA

www.ccl.org

■ ABOUT THE CENTER

The Center for Creative Leadership (CCL®) is a top-ranked research institution and global provider of executive education. Founded in 1970 as a nonprofit educational institution, we offer programmes, products and services that help our clients cultivate creative leadership capabilities.

CCL is ranked among the top five providers of executive education worldwide by the Financial Times and each year serves an estimated 20,000 professionals from 134 countries around the globe.

Though CCL is headquartered in the U.S., we have a regional headquarters in Singapore and have worked extensively in Asia since the 1970s. We routinely conduct training and research in Australia, China, India, Korea, Japan, Hong Kong, Malaysia, Singapore and Thailand.

Among our major initiatives in the region are three research projects for the Singapore Economic Development Board that are designed to explore the differences between leaders in Asia and their western counterparts.

■ INVITATION TO PARTICIPATE

In a CCL survey of 36,000 executives from more than 7,500 organisations around the globe, the ability to lead employees was rated as the competency most important to organisational success.

To help you identify the specific leadership skills essential to the success of your own organisation, the Center for Creative Leadership invites you to participate – *free of charge* – in a new global research project that will address the following critical questions:

- » What skills and perspectives are most critical to your organisation's success?
- » How strong are those skills and perspectives among your current leaders?
- » Are there gaps that need to be addressed?
- » What factors are impeding success and derailing careers?



■ KEY BENEFITS TO PARTICIPATING ORGANISATIONS

Organisations participating in CCL's *Understanding the Leadership Gap* study will receive:

- » An executive summary of the findings for your organisation – packaged so you can easily share the results with your leadership team. You will have the data you need to create a well-grounded plan for leadership development.
- » A benchmark report detailing the broader study findings. You'll see how your organisation stacks up against others in your industry and region.
- » Special invitations to forums and leadership exchanges on the study results. Having access to this exclusive information can help you accelerate your leadership development initiatives.
- » An opportunity to build an ongoing relationship with the Center for Creative Leadership that can lead to future opportunities for research and collaboration.

CONNECT TO ONLINE RESOURCES

www.ccl.org/asia

■ OVERVIEW OF GLOBAL RESEARCH AND INNOVATION ■ CCL PUBLICATIONS AND IMPACT REPORTS ■ FACULTY AND EXPERTISE

Do the
leaders
within **your**
organisation
have the
skills
they need to be
successful
in the **future?**



“OUR WORK
WITH THE
CENTER FOR
CREATIVE
LEADERSHIP
IS CRITICAL TO
DEVELOPING
LEADERS WHO
EXCEL IN AN
INCREASINGLY
GLOBALIZED
WORLD.”

– Diane Schueneman
*Head of Global
Operations and
Infrastructure
Services*
Merrill Lynch

■ THE SURVEY SAMPLE

» We are collecting data from organisations across Asia and the United States in the financial services, information technology, and pharmaceutical industries.

■ RESOURCE REQUIREMENTS

» Participating companies will be asked to identify mid-level and upper-level managers who are willing to complete a 52-item questionnaire. Participation involves a minimal time commitment.

■ PROTECTING YOUR PRIVACY

» All individual responses by your managers and all data collected for your organisation will be held in strictest confidence.

■ TO PARTICIPATE (OR FOR MORE INFORMATION) PLEASE CONTACT:

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The Center for Creative Leadership is committed to a policy of equality of opportunity for the admission of all students regardless of race, color, creed, sex, age, national origin, sexual orientation, or disability, and does not discriminate on any such basis with respect to its activities, programmes, or policies.

As a nonprofit educational institution, the Center for Creative Leadership offers open-enrolment and customised programmes to meet the unique developmental needs of its clients.

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