

# CCL at a GLANCE

The Center for Creative Leadership (CCL®) is a top-ranked, global provider of executive education that accelerates strategy and business results by unlocking individual and organizational leadership potential. Founded in 1970 as a nonprofit, educational institution, CCL helps clients worldwide cultivate creative leadership—the capacity to achieve more than imagined by thinking and acting beyond boundaries—through an array of programs, products and other services.

**Our mission is to advance the understanding, practice and development of leadership for the benefit of society worldwide.**

**Staff/Faculty:** CCL employs nearly 450 faculty and staff in North America, Europe, The Middle East, Africa and Asia.

**Alumni:** Since 1970, nearly 500,000 leaders have attended a CCL program.

**Governance:** The Center is a 501 (c) (3) nonprofit educational institution and is directed by a distinguished Board of Governors.



CCL has ranked among the world's Top 10 providers of executive education for 10 consecutive years in an annual survey by *Financial Times*.



Center for  
Creative  
Leadership

[www.ccl.org](http://www.ccl.org)

## Offerings for individuals and organizations

### Open-enrollment programs

Each year, some 20,000 individuals from more than 2,000 organizations participate in CCL's open-enrollment programs world-wide. These organizations include more than two-thirds of the Fortune 100 and approximately 200 institutes.

### Customized services

CCL's customized services allow organizations to develop the leadership competencies, culture and strategic alignment needed to meet specific challenges and business realities. We offer customized training solutions for approximately 200 client organizations each year.

### Coaching

Steeped in more than three decades of research and practical know-how, CCL's individual, team and group-focused leadership coaching solutions can help you master new attitudes and behaviors, whether you are a first-time manager or a CEO.

### Assessment Tools and Performance Support

In the 1970s, CCL pioneered the use of 360-degree assessment for development. Today, CCL offers a wide array of assessments and performance support tools that identify behaviors and provide increased self-awareness for development.

### Publications

Through CCL's publications, you will gain access to the practical knowledge that CCL has developed through nearly 40 years of teaching and research.

### Webinars

These 60 minute online seminars are an ideal way for busy leaders to engage in an interactive online development experience from the convenience of their own desk.

## About the President

John R. Ryan is the president and CEO of CCL. Before joining CCL in 2007, he served as Chancellor of the State University of New York and Superintendent of the U.S. Naval Academy. A former Navy pilot and retired Vice Admiral, Ryan commanded squadrons, wings and forces in Asia, Europe and the Middle East during a 35-year career in the military.



# Impact

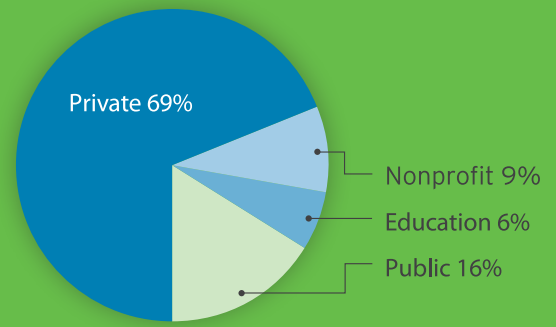
CCL annually serves more than 20,000 individuals and 2,000 organizations including more than 80 of the Fortune 100 companies across the public, private, nonprofit and education sectors. In 2009-2010, CCL funded over 100 scholarships at a value of more than \$470,000 for leaders of nonprofit organizations to attend CCL educational programs. In addition, our knowledge was disseminated to nearly two million people through CCL publications.

# Online Communities

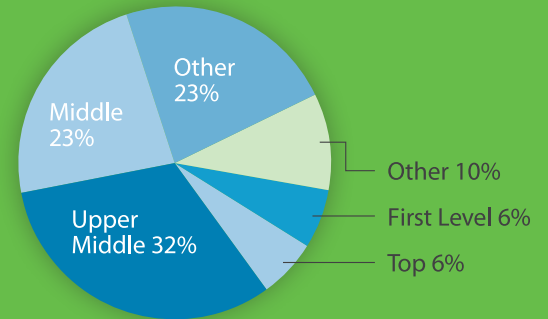
CCL recognizes that interaction is a big part of any successful organization. We offer an array of online communities for networking, chances to join compelling leadership development conversations and access CCL's knowledge through podcasts, articles and other leadership materials.



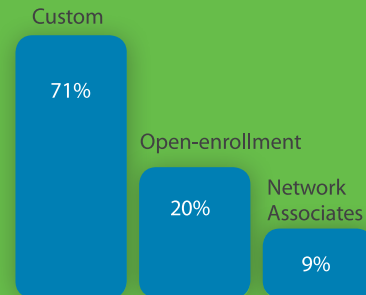
Program Participants by Sector



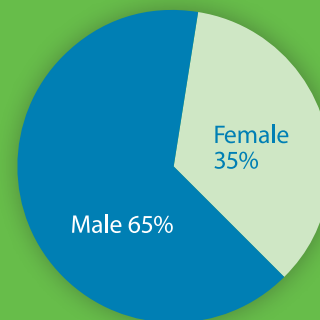
Level in Organization



Number of Program Participants



Gender



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**Other campus locations:**  
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 Colorado, USA  
 San Diego  
 California, USA  
 Pune, India  
 Moscow, Russia  
 Ethiopia, Africa